



Mental Health America of Wisconsin 2010 Annual Report

MHA Mission: *Mental Health America of Wisconsin (MHA) is dedicated to improving the mental health of all individuals through advocacy, education, information and service.*

MHA Vision: *Leading the way for Wisconsin's mental health.*

2010 Board of Directors

David Franczyk, Chair
Judy McGregor, Chair-Elect
Jennifer Wittwer, Secretary
Larry Lenz, Treasurer

Ben Chernov
Autumn Kruse
Camila Leffel
Caroline Lenyard
Michael Mihm
Martha Pincus
Lucy Rosenberg, M.D.
Kristin Kellner Schultz
Judy Shane
Viginia Stoffel
Judy Strauss
Sally Turner
Barbara White
Bob Wrenn

Government Grants

Milwaukee County Behavioral Health Division
National Institute of Mental Health
Wisconsin Department of Health Services/Division of Mental Health and Substance Abuse Services
U.S. Department of Health and Human Services/Substance Abuse and Mental Health Services Administration

Memorials

Estate of Ruth Hitzig

Clifford Beers

Named for the founder of the national MHA

\$1000 +

Ann, Pegg
Charles E. Kubly Foundation
Community Advocates
Elizabeth A. Brinn Foundation
Faye McBeath Foundation, The
Forest County Potawatomi Foundation

Gardner Foundation, The
Greater Milwaukee Foundation
 Scott Gelzer, Brandon Gelzer Memorial Fund
 Bessie A. Smith and Harold Stratton Fund

Hansen, John
Helen Bader Foundation
HOPES
Idaho State University
Indianhead Community Action
Jane Bradley Pettit Foundation
Kelben Foundation
Jewish Community Foundation
Lucy and Jack Rosenberg Charitable Funds
Lynde and Harry Bradley Foundation, The
Marshall & Illsley (M & I) Bank
McGregor, Judy and Richard Gallun
Medical College of Wisconsin
Mental Health America (National Office)
Nicholas Family Foundation
Nonprofit Management Fund
Northwestern Mutual Foundation
Pincus, Martha and Dr. Mitchell
PPC Foundation
Regional Policy Council
United Way of Greater Milwaukee
Women's Health Fund

Dr. William Becker

Named for the physician whose will provided for the creation of MHA

\$500 - \$999

Mahaffey, David
Rosenberg, M.D., Lucy
Wrenn Bob

Mary Louis Harbach

**Named for the benefactor whose estate enabled MHA to renovate the building at 734 N.
4th Street, Milwaukee**

\$250 - \$499

Eastham, William E.
Lenz, Larry
McGregor, John and Katherine
Miles, Cindy H. and Timothy W.
Schultz, Kristin Kellner and Ryan
Stoffel, Ginny and Robert
Swift, Thomas E.
Turner, Sally and Tim

Lionel Aldridge Society

**Named for the Green Bay Packer, a consumer who became a leading advocate for people
with mental illness**

\$100 - \$249

Anick and Associates
Burnett, Kathy
Cisco, Molly
Ehemann, Ryszarda
Ford, Chris and Judith
Franczyk, David
Gilson, Norma and Ian
Glowacki, Bob
Goessner, Richard
Grant, Dr. John and Andrea
Guzniczak, Mary T.
Halat, Thomas and Deidre A.
Hanrahan, Linda and Dennis
Hickey, Margaret
Journal Communications
Kohlbeck, Thomas and Elizabeth
Kruse, Autumn and Joshua
Kubly, Sally
L. William and Nicole Tewles Philanthropic Fund
Lutz, Gregory and Julie
MacNeil, Helen J.
Marcus, Steve and Janice
Pindyck, Bruce
Rasmus, James and Martha
Serve Marketing
Shane, Judy and Don
Simon, Stephen
Stahl, Tracy
Townsend, Richard
Walker, Mary and Bill
Walters, Diane
Wittwer, Jennifer

Mental Health America of Wisconsin is a qualified Section 501(c)(3) charitable organization.

Tax ID: 39-0827843

Mental Health America of Wisconsin is a United Way of Greater Milwaukee Agency.



Locations:

734 North 4th Street • Suite 200 • Milwaukee, WI • 53203 (2010)

(Note: New location 2011: 600 West Virginia Street, Suite 502, Milwaukee, WI 53204)

Phone: (414) 276-3122 • Fax: (414) 276-3124

133 South Butler Street • Room 330 • Madison, WI • 53703

Phone: (608) 250-4368 • Fax: (608) 442-7907

**Mental Health America of Wisconsin
2010 Financial Statement**

Public Support and Revenue

United Way and Special Allocations	\$172,771.00
US Department of Health and Family Services	\$247,121.00
State of Wisconsin Department of Health	\$99,537.00
Milwaukee County Department of Human Services	\$44,000.00
Contributions and Bequests	\$47,029.00
Program Service Fees	\$173,474.00
Rental Income	\$59,844.00
Investment Income	\$26,604.00
Unrealized Loss on Investments	\$(104,768.00)
Event Income	\$9,110.00
Board Restricted Endowment (from dissolved MHA Foundation Other	\$904,642.00 \$8,720.00
Total Public Support & Revenue	\$1,967,931.00

Operating Expenses

Service Access & Prevention	\$216,350.00
Community Outreach	\$58,087.00
Family Center	\$31,803.00
Invisible Children's Program	\$268,136.00
Garrett Lee Smith Youth Suicide Prevention	\$45,674.00
Crisis Grant	\$200,394.00
Public Policy	\$23,574.00
Rental Operations	\$80,609.00
Management & General	\$95,095.00
Fundraising	\$33,932.00
Impairment Loss Building (734 North 4 th Street, Milwaukee, WI)	\$466,937.00
Total	\$1,520,591.00