



Mental Health America of Wisconsin 2011 Annual Report

MHA Mission: *Mental Health America of Wisconsin (MHA) is dedicated to improving the mental health of all individuals through advocacy, education, information and service.*

MHA Vision: *Leading the way for Wisconsin's mental health.*

2011 Board of Directors

Judith McGregor – Chair
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Judy Shane
Ginny Stoffel
Sally Turner
Barbara E. White
Jennifer Wittwer

Memorials

Ethel J. Gardner Memorial Estate
Ruth Hitzig Memorial Estate

Government Grants

Milwaukee County Behavioral Health Division
National Institute of Mental Health Outreach Partnership
Wisconsin Department of Health Services/Division of Mental Health and Substance Abuse Services
U.S. Department of Health and Human Services/Substance Abuse and Mental Health Services Administration

Other Grants

Brewers Community Foundation, Inc.
Elizabeth A. Brinn Foundation
The Charles E. Kubly Foundation
The Faye McBeath Foundation
Gardner Foundation
Greater Milwaukee Foundation
 Brandon Gelzer Memorial Fund
 Bessie A. Smith and Harold Stratton Fund
Helen Bader Foundation
Jane Bradley Pettit Foundation
Kelben Foundation, Inc.
Jewish Community Foundation
Lucy and Jack Rosenberg Charitable Funds
The Lynde and Harry Bradley Foundation
Marshall & Ilsley (M & I) Bank
Medical College of Wisconsin

Nicholas Family Foundation
PPC Foundation, Inc.
United Way of Greater Milwaukee
United Way of Roanoke

Clifford Beers

Named for the founder of the national MHA

\$1000 +

Advance Auto Parts
Dryhootch
Easter Seals of Southeast Wisconsin
Goldstein, Mark and Jill
HSI Development
Independence *First*
McGregor, Judith and Richard Gallun
NAMI Waukesha
Vets Journey Home
Waukesha County Technical College
Wisconsin Veterans Foundation Inc.
Wrenn, Robert and Margaret Hickey

Dr. William Becker

Named for the physician whose will provided for the creation of MHA

\$500 - \$999

Aldana, Michael
Hartinger, Kathleen E.
Kohl Corporation
Margolis, Marci
Pincus, Martha and Bruce Mitchell
Shane, Judith
Wycklendt, Brian and Diane

Mary Louis Harbach

Named for the benefactor whose estate enabled MHA to renovate the building at 734 N. 4th Street, Milwaukee

\$250 - \$499

Dubin, Rhonda and Lawrence
Durtka, Jr., Alexander and Sharon
Eastham, William E.
Efford, Alison
Goessner, Richard
Hansen, John
Houghton, Bill and Mary Alice
Kuhnke, Dennis
Lenz, Larry
Marcus, Steve and Janice
O'Neil, Mark
Spaeth, Jerod
Swift, Thomas E.
Turner, Tim and Sally

Lionel Aldridge Society

Named for the Green Bay Packer, a consumer who became a leading advocate for people with mental illness

\$100 - \$249

Beckert, Barbara
Blommer, Patricia
Brinkman, Paul
Burrell, Jami
Burton, Alisa
Christianson, William E.
Cieszki, Kathryn
Cisco, Molly
Ford, Chris and Judith
Franczyk, David
GE Foundation
Hansen, Cara
Hawley, Thomas E.
Holcomb, Karla
Jacome, Maria
Jorgensen, Cynthia
Kellner Schultz, Kristin
Krausen, Anthony
Marc J. and Joan W. Sapterstein Charitable Gift Fund
Mihm, Michael
Nielsen, Michael
Owley, Candice
Pindyck, Bruce and Candy
Priebe Sandra
Ramus, Martha and Jim
Siegrist, Carl
Socha, Arthur N.
Stallworth, Dawn
Strunk, Callen
Sweet, Mary
Turek, Mary Ellen
Van Male, Janice M.
Wittwer, Jennifer

Mental Health America of Wisconsin is a qualified Section 501(c)(3) charitable organization.

Tax ID: 39-0827843

Mental Health America of Wisconsin is a United Way of Greater Milwaukee Agency.



Locations:

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133 South Butler Street • Room 330 • Madison, WI • 53703

Phone: (608) 250-4368 • Fax: (608) 442-7907

Mental Health America of Wisconsin 2011 Highlights

Information and Assistance

- Provided assistance to 1,407 callers.
- Offered an online mental health and substance use screening tool which 2,812 individuals completed.
- Distributed 3,500 resource guides to individuals, schools, police and fire departments, churches, social workers, treatment providers, and social service agencies.
- Provided information on our web site to an average of 9,000 visitors per month. Of those surveyed, 90% reported they found the information they were looking for and 95% reported they would use the information they received from MHA either personally or professionally.

Strong Families Healthy Homes

- Reunified 85% of the families that were involved in child welfare and received services from MHA.
- Decreased the need for psychiatric hospitalization for 100% of the parents receiving services from MHA. 84% of the parents who previously required psychiatric hospitalizations did not require hospitalization while involved with SFHH
- Completed surveys from our parents show that:
 - 89% feel their life is better than before they attended MHA
 - 88% are better able to function at school or work
 - 89% report their relationships are better than they were before
 - 92% feel they are better able to identify the stressors in their life
 - 87% report they learned skills to cope with their stress

Suicide Prevention

- Educated 10,000 people throughout the state on QPR (Question, Persuade, Refer) suicide prevention gatekeeper training
- Trained 100 people to teach the QPR program and thus further disseminate science-based information to all corners of the state.
- Held first annual Suicide Prevention Conference with over 100 attendees.
- Helped with the formation and continual support, and continues to provide technical assistance to, suicide prevention coalitions in 35 Wisconsin counties.

Advocacy/Public Policy

- Provided leadership in responding to mental health issues in the 2011-2013 state budget and to bills introduced into the legislature. Was part of a successful effort to stall a number of bills that would have weakened protections currently afforded to adults and youth with mental disorders.
- Played a key role in maintaining dialogue with the Walker Administration through a very tumultuous year and, in doing so, was successful in keeping some mental health priorities, such as the Mental Health and Substance Abuse Infrastructure Study and Medical Homes for persons with serious mental illness, moving forward.

Education and Outreach

- Provided mental health education for over 140 supervisors and managers at 3 large companies in the Milwaukee and Madison area
- Took the lead on scripting Mental Health @ Work: A Practical Guide for Managers, Supervisors and Leaders; a well-received DVD aimed at creating mentally-healthy workplaces.
- Educated 358 people throughout the state on mental illness through resource fairs, workshops and training seminars
- Started a third survivors of suicide support group in the Greater Milwaukee area

Mental Health America of Wisconsin 2011 Financial Statement

Public Support and Revenue

United Way and Special Allocations	\$153,014.00
US Department of Health and Family Services	\$207,677.00
State of Wisconsin Department of Health	\$164,807.00
Milwaukee County Department of Human Services	\$41,341.00
Foundations and Grants	\$42,291.00
Contributions and Bequests	\$227,381.00
Program Service Fees	\$179,952.00
Investment Income	\$15,944.00
Unrealized Loss on Investments	\$(49,233.00)
Event Income	\$9,019.00
Other	\$22,573.00
Total Public Support & Revenue	\$1,111,418.00

Operating Expenses

Service Access & Prevention	\$219,707.00
Community Outreach	\$41,464.00
Family Resource Center	\$41,278.00
Invisible Children's Program	\$254,413.00
Crisis Grant	\$268,085.00
Public Policy	\$19,020.00
Management & General	\$188,093.00
Fundraising	\$21,326.00
Other	\$14,360.00
Total	\$1,067,746.00